



**Want to start
your own
BUSINESS?**

Attend this FREE seminar to learn how.

April 28, 2004

Scripps Ranch Branch Library
10301 Scripps Lake Drive
San Diego, CA 19131
3:30 PM – 6:30 PM

July 26, 2004

Malcolm X Branch Library
5148 Market Street
San Diego, CA 92114
3:30 PM – 6:30 PM

October 13, 2004

University Branch Library
4155 Governor Drive
San Diego, CA 92122
3:30 PM – 6:30 PM

Seating is limited—you must RSVP to attend. Please RSVP by calling the City of San Diego, Office of Small Business at 619-685-1390.

**The ABCs to STARTING, GROWING & FINANCING
Your Small Business. *Topics will include:***

- *Approaches to Business Ownership*
- *Planning and Starting the Business*
- *Business Plan Development*
- *Market Research*
- *Marketing: Getting Customers*
- *Financing: What the Lender Looks for*
- *Funding Sources*

presented by:



THE CITY OF SAN DIEGO

Community and Economic Development Department

